

# Research on the Teaching Strategy of College Animation under the Background of Internet

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**Abstract:** the Internet Plus Plan is an Important Strategic Plan for China's Economic Development, and Points out the Direction for the Development of Various Industries. the Reform Mode of Internet + Education Has Also Been Carried out in the Field of Higher Education and Has Achieved Some Reform Results. under the Background of Internet, It Has Its Theoretical Basis and Development Space to Carry out in-Depth Teaching Reform of Animation Major in Colleges. in This Paper, the Author First Makes a Detailed Analysis of the Main Problems Existing in the Current College Animation Teaching, and Then Puts Forward Specific Implementation Strategies to Effectively Improve the Quality of Teaching in the Context of the Internet.

## 1. Introduction

The Internet + Plan is an Important Strategic Plan of China's Economic Development Formally Proposed by Premier Li Keqiang At the Three Session of the Twelfth National People's Congress in China. It Points out the Direction for the Development of Various Industries. the Development Process of Internet + Mode is the Process of Deep Integration of Internet Information Technology and Traditional Industries, and Will Bring New Industrial Upgrading and Transformation. the Reform Mode of Internet + Education Has Also Been Carried out in the Field of Higher Education and Has Achieved Some Reform Results. under the Background of Internet, It Has Its Theoretical Basis and Development Space to Carry out in-Depth Teaching Reform of Animation Major in Colleges. the Specialty of Animation Also Provides an Advantage for the Development of Internet + Animation Mode. At Present, the Traditional Animation Teaching Concept and Teaching Mode Have Been Difficult to Adapt to the Needs of the Development of the Times. It is the Direction and Inevitable Trend to Combine the Internet Information Technology with the Animation Teaching in Colleges.

## 2. The Main Problems of Animation Teaching in Colleges

Most Colleges Still Use the Traditional Teaching Mode and Method of Animation Teaching. the Teaching Facilities Are Simple and the Teaching Means Are Single, Which Seriously Restricts the Cultivation of Animation Talents and the Improvement of Animation Teaching Quality. There Are Mainly the Following Problems.

### 2.1 The Knowledge Reserve of Animation Teachers is Old and the Teaching Level is Limited.

With the rapid development of Internet information technology, the modern animation industry has changed dramatically. However, some animation teachers still use the traditional teaching methods and means. They do not update the knowledge reserve in time, and do not learn and master the new teaching concepts and methods. As a result, the development of animation major lags behind seriously, the teaching effect is difficult to effectively improve, and the enthusiasm and initiative of students to learn animation are greatly frustrated.

### 2.2 The Teaching Facilities of Animation Major Are Too Traditional and Backward.

Animation major is different from traditional painting, a studio, a few brushes is far from enough. Animation specialty is a new foreword specialty, which needs to keep pace with the times and meet

the market demand. Traditional training methods are often limited to ordinary classrooms or computer rooms, laboratories, studios and so on. In this situation, the animation atmosphere created is far from the real animation project production environment, so it is difficult for students to improve their professional level greatly.

### **2.3 The Training Goal of Animation Students is Biased and the Training Trend is Wrong.**

At present, most colleges in China have set up animation major, but because of the differences in their own teaching staff foundation and school training types, the training modes of animation major are different. The common point is that there is more or less the phenomenon that the training goal of animation students is biased and the training trend is wrong. All of them only combine their own disciplinary advantages to make the cultivation of animation students tend to the university's own attributes. For example, when science and engineering colleges set up animation majors, their training objectives are often technical animation talents, while animation majors in art colleges are more inclined to the cultivation of animation talents with profound art skills, while animation majors in arts colleges tend to the cultivation of animation talents Art oriented animation talents. These three kinds of colleges have their own advantages, but it is difficult to be compatible with each other, and the schools themselves are also difficult to overcome this problem, which eventually leads to some defects in the cultivation of animation talents, and prolongs the cultivation cycle of animation talents.

### **2.4 The Teaching of Animation Major in Colleges Has the Problem of Disconnection between Theory and Practice.**

The training goal of animation students in colleges should be talents with profound theoretical knowledge and practical ability of animation skills. However, in the actual teaching process, due to the constraints of many factors, animation teachers often pay attention to simple theoretical teaching, but ignore the cultivation of practical ability of students. The study of animation theoretical knowledge can not be ignored, but the formation of theoretical literacy is not overnight. As a new major of animation, students should actively participate in the practice of animation production, so as to effectively promote their theoretical level.

## **3. Specific Strategies of Animation Teaching in Colleges under the Background of Internet**

### **3.1 Make Full Use of the Internet Information Technology to Improve the Theoretical Level of Animation Teachers and Improve the Teaching Ability of Animation Teachers in an All-Round Way.**

The quality and level of teaching depend on teachers' professional quality and theoretical level. In order to improve the teaching level of animation major, we should make full use of Internet information technology, improve the theoretical level of animation teachers and improve the teaching ability of animation teachers in an all-round way. First of all, keep up with the pace of professional development, actively encourage animation teachers to go out to participate in various professional training and further study, enrich their professional frontier knowledge, and constantly update the professional knowledge reserve of animation, so that animation teachers have their own advantages and new teaching, so that students can obtain the first manual painting professional knowledge. Secondly, we actively invite education experts and scholars in the field of Internet information technology to teach animation teachers information technology knowledge, so that teachers can use it flexibly in the process of animation teaching, and realize the deep integration of Internet information technology and animation teaching, so as to effectively improve the quality and level of teaching.

### **3.2 Increase the Investment in Education, Improve the Education Conditions of Animation Major, and Update All Kinds of Hardware Facilities.**

Traditional teaching facilities can not meet the needs of animation teaching. Therefore, we should continue to increase investment in education, improve the conditions of animation education,

and update all kinds of hardware facilities according to the actual situation. Animation major is a subject closely combined with internet information technology, which has a high demand for teaching hardware facilities. The simple classroom teaching environment is difficult to meet the needs of animation talents training. First of all, we need to further improve the existing teaching resources and facilities, according to the needs of school running and social needs, some new hardware equipment, such as high configuration of computers, animation professional teaching software, etc., so as to make the effective implementation of animation professional teachers' teaching targeted. Secondly, teachers should actively learn new animation professional knowledge and skills, as well as Internet information technology, to maximize the effectiveness of professional hardware facilities.

### **3.3 Based on the Market and Social Demand under the Background of Internet, Scientifically Revise the Training Objectives of Animation Professionals.**

Whether the objective of talent training is scientific and reasonable plays an important role in the implementation of the whole teaching. The teaching of animation specialty also focuses on the training goal of animation talents. At present, most colleges' animation talents training objectives are more or less biased, which is often caused by the nature of the school itself. Colleges with arts as the main focus on the cultivation of animation theoretical academic ability, while colleges with science and engineering as the main focus on the development of practical activities. Therefore, in the context of the Internet, it is of great significance to scientifically revise the training objectives of animation professionals, guided by the market and social needs.

### **3.4 The Teaching and Implementation of Animation Specialty Should Pay Attention to the Close Combination of Theory and Practice, and the Unity of Knowledge and Practice, so as to Promote Knowledge and Practice.**

The animation major in colleges has a strong practicality. Whether the training of professional talents is successful also needs the social and market to test. With the wide application of Internet information technology, the development of animation industry has a broader space. Therefore, the animation teachers in colleges should seize this opportunity, pay attention to the close combination of theory and practice in the whole process of teaching implementation, and combine knowledge with action to promote action.

## **4. Conclusion**

In the context of Internet, college animation teaching has more abundant content and space. All colleges and animation teachers should seize this historical opportunity, make full use of Internet information technology, realize the deep integration of Internet and animation teaching, effectively improve the quality and level of teaching, and cultivate more animation professionals with rich theoretical level and strong practical ability for the country and society.

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